

How to transmute your DESIRE for riches into its financial equivalent.

Mastering Wealth Creation with the VIP Business Plan.

How to transmute your DESIRE for riches into its financial equivalent.

This lesson is designed to empower you by applying Napoleon Hill's principles on wealth creation to the development of your VIP leadership income through practical insights applied to the official VIP Business Plan.

Introduction:

Before delving into the principles and strategies that can transform your desires into tangible wealth through the VIP Business Plan, it's crucial to acknowledge a fundamental truth:

you can desire to be rich and have at your disposal the most profitable project and compensation plan ever conceived, but if you maintain the same attitude that brought you down to where you currently are, your situation won't improve.

Wishing will not bring riches. Mastering the method.

From Napoleon Hill's

“Think And Grow Rich.” Wishing will not bring riches. But desiring riches with the state of mind that becomes an obsession, then planning definite ways and means to acquire riches, and backing those plans with persistence, which does not recognize failure will bring riches. **The method by which the DESIRE for riches can be transmuted into its financial equivalent consists of six definite practical actions:**

1. **First.** Fix in your mind the exact amount of money you desire. It is not sufficient merely to say I want plenty of money. Be definite as to the amount (there is a psychological reason for definiteness).
2. **Second.** Determine exactly what you intend to give in return for the money you desire. (There is no such reality as something for nothing.)
3. **Third.** Establish a definite date when you intend to possess the money you desire.
4. **Fourth.** Create a definite plan for carrying out your desire, and begin at once, whether you are ready or not to put this plan into action.
5. **Fifth.** Write out a clear, concise statement of the amount of money you intend to acquire, name the time limit for its acquisition, state what you intend to give in return for the money, and describe clearly the plan through which you intend to accumulate.
6. **Sixth.** Read your written statement aloud twice daily, once just before retiring at night and once after arising in the morning. As you read, see, feel, and believe yourself already in possession of the money.

It is important that you follow the instructions described in these six actions. **It is especially important that you observe and follow instructions in the sixth.**

Two essential conditions

Remember, two conditions are crucial for accumulating wealth: a **burning desire for money** and a genuine **belief that you will possess it**. You must be an intense dreamer because, as Napoleon Hill aptly puts it, ***“If you do not see great riches in your imagination, you will never see them in your bank balance.”*** This implies that you need the vision and imagination necessary to perceive realities in their mental and spiritual forms before you can transmute them into their physical manifestation. Now, armed with the powerful principles of Napoleon Hill and the framework of the VIP Business Plan, let's explore how you can liberate yourself from limiting attitudes and embark on a journey of true wealth creation.

Embark on a journey of true wealth creation.

Let's delve into each step and how it seamlessly integrates with the Clubshop VIP Business Plan.

Step 1: Define Your Financial Target

In the world of the VIP Business Plan, your financial goal is your North Star. Follow these sub-steps:

- **Be Specific:** Define the exact amount you aim to achieve.
- **Visualize Success:** Create a mental image of your financial success as a VIP.

As a VIP, this is easy to do because the VIP Business Plan is designed to let you define and **visualize SMART Goals**:

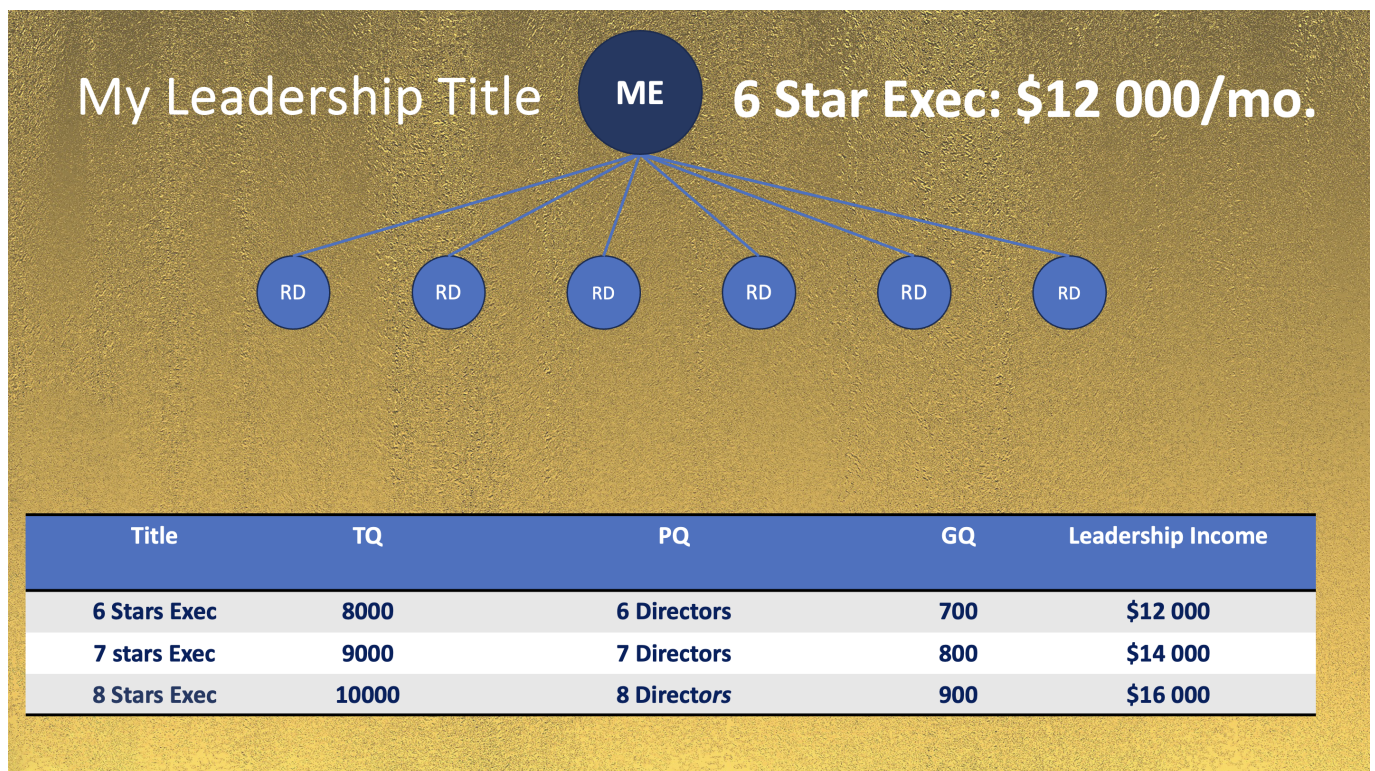
- **S**pecific
- **M**otivating
- **A**ssignable

- **R**ealistic
- **T**ime-related

For example, your natural mid-term specific goal could be:

- **6-Star Executive Director in fe-Commerce, earning \$12,000 per month by the end of 2026.**

In [the VIP Visual Business Plan](#) you can easily visualize all your progressive goals, starting from the the first one. **Visualize this:** each of your VIP stars earning thousands of dollars monthly. Now, consider – *who, in your opinion, deserves to be one of them?*



Step 2: Value Exchange (The universal law of compensation)

Understand that wealth creation involves providing value. Apply this within the VIP framework:

- **Your Role as a VIP:** Recognize the unique value you bring to the Clubshop community.
- **Value Proposition:** Clarify what you offer in exchange

for financial rewards.

Step 3: Set a Realistic Timeframe

Time is money, especially in the VIP journey. Here's how to manage it effectively:

- **Deadline Setting:** Determine a realistic timeframe for reaching your financial target.
- **Progress Tracking:** Regularly monitor your progress towards the set deadline.

Step 4: Craft Your VIP Action Plan

Wealth is a result of strategic actions. Tailor your VIP Business Plan accordingly:

- **Step-by-Step Plan:** Develop a concrete plan outlining the actions you'll take as a VIP.
- **Strategic Organization:** Arrange your plan into clear, achievable steps.

This is also easy for you to do as a VIP, based on the fe-Commerce pillars you want to focus on. For example, online or offline, or both. To develop the TNT Global Market with Free Clubshoppers from all over the world or directly a great team of local VIPs to help you develop the fe-Commerce local market with hundreds of local businesses and a plethora of local Clubshoppers. Then base your work strategically based on [the leadership title you want to achieve at the end of every new month](#), starting from the first one: "Team Player,"

Step 5: Document Your Wealth Declaration

In the VIP Business Plan, your written statement acts as your financial declaration!

- **Clear Articulation:** Write a concise statement detailing your financial goal, the timeframe, and the value you

bring based on the VIP Plan.

- **Commitment:** Your written statement is a commitment to yourself and your wealth creation journey.

Step 6: Visualization and Affirmation

Bring your financial goals to life through visualization and daily affirmation:

- **Daily Practice:** Read your written statement aloud twice a day.
- **Visualization:** Envision yourself already in possession of the wealth you desire.

Application to the VIP Business Plan

Now, let's resume and ensure these principles align with the VIP Business Plan:

- **Financial Goal:** Specify the financial target you aim to achieve through the VIP Business Plan.
- **Value Exchange:** Embrace your role as a VIP, understanding the reciprocal value you provide.
- **Timeframe:** Set a realistic timeframe within the VIP Business Plan for achieving your wealth goals.
- **Action Plan:** Craft a personalized VIP Business Plan that aligns with your defined steps.
- **Written Statement:** Use the VIP Business Plan to write your financial declaration.
- **Daily Practice:** Integrate the visualization and affirmation practices into your daily VIP routine.

My Definite Financial Declaration

You can use this short version template to write your financial declaration. Do it and keep it on you. Read it

twice a day to keep your goal fresh in your Mind.

My Definite Financial Declaration

I, John Doe, will achieve the position of 6-Star Executive Director in fe-Commerce, earning \$12,000 per month by the end of 2026. In return, I will give my best, infused with passion, joy, and enthusiasm, to propel the fe-commerce movement forward and support my teammates in their success. Effective immediately, in November 2023, I commit to diligently completing my daily actions, progressing through each VIP leadership title. By the close of 2028, I will be a respected President's Club top earner and double my income to \$24,000 per month. I will lead a life I genuinely love, filled with health, peace, happiness, prosperity, and fun. John Doe, November 13th, 2023. ***** Fill in the blank version:

My Definite Financial Declaration

I, _____, will _____
_____. In return, I will give _____ Starting in _the year_____ I will _____. I will lead a life I genuinely love, filled with health, peace, happiness, prosperity, and fun. Your name and today's date.

Conclusion:

By mastering these principles within the context of the VIP Business Plan, you elevate your wealth creation journey. Your success is not just a goal; it's **a commitment backed by strategic actions**. Embrace the VIP journey with confidence, knowing that each step brings you closer to the financial abundance you envision.