

Follow Up > Automated Communication Flow

Good communication is key!

One of your GPS's best aspects is ongoing targeted communication ran by the Company towards all your teammates. They receive this information even if you are completely inactive as a sponsor and coach.

GPS communication system is strictly integrated with and optimized by the TNT system of your GPS that optimizes the results of your GPS COOP system.

To understand it better, you need to have clear the fantastic GPS flow working for your 24/7 even when you sleep through every single GPS integrated system.

Basically:

1. **The COOP** system adds new members to your Clubshop market every day.
2. **The TNT** system optimizes the distribution of all your team members to maximize your and their benefit.
3. **The AUTOMATED COMMUNICATION system** guarantees ongoing communication with your entire market.

We are very proud of these exclusives' GPS features and integrations, uniques in our industry.

Of course, if you are personally involved in your business and communicate directly and persistently with them through the dedicated GPS tools, you can bring that essential human touch that contributes to speeding up your business (and income) building process enormously.

It's this ongoing communication flow that keeps people's interest alive and increases it month after month. It means that even if they don't become active immediately, or within their 30-day FREE Trial, they continuously receive information about what's going on with their Clubshop membership.

So that when the best moment for them arrives, they can either start their Clubshop business or earn cashback as shoppers. In both cases, you start earning commissions.

While this process keeps going on, your Clubshop's market keeps growing, which is what matters to you.

Communication types.

There are different types of communication you and your teammates get.

1. Events notifications.
2. Auto-responders.
3. Newsletters.
4. Email from your upline/downline Pro+ Partners.
5. Alerts on mobile devices (coming soon).
6. Facebook Group
7. Telegram Channel
8. YouTube Channel

Events notifications.

Every single Clubshop member receives different types of notifications, depending on their status.

Basically, the Clubshop Funnel includes four different status:

1. Shopper.
2. Affiliate.
3. Trial Partner.
4. Partner.

- **Shoppers** are not bothered with notifications related to the business opportunity. They only receive information about shopping opportunities, cashback, special offers, new stores added, etc. -Inside these communications, they could find some reference to the business opportunity.
- **Affiliates** are all placed into their pool. Consequently, they receive a notification each time a new affiliate joins their pool or leaves their pool because they became a Trial Partner, and whenever something related to their pool happens. **We aim these notifications to invite them to move to the 2nd step by starting their 30-Day FREE GPS Trial.**
- **Trial Partners** are placed into a vertical line of Partners and Trial Partners. They receive a notification each time a new affiliate entered their bottom pool. When a new Trial Partner is added in their vertical line or when they've lost a commission due to some of these TPs who have been faster than them to confirm their GPS. Or also when a co-sponsor has been faster than them. **We aim these notifications to invite them to move to the 3rd step by confirming their GPS.**
- **Partners** receive a notification each time they get a new Shopper, Affiliate, Trial Partner, Partner. Or whenever they earn a commission. **We aim these communications to keep Partners aware of what is happening in their team.** So, they can take the appropriate follow-up actions.

Auto-responders.

This kind of communication may depend on the Member's status too, and it's time-based. It means that they may receive each message, for example, after 1, 3, 5, 8, 10 days since they got their current status. And so on, with no limits of time.

It could be even after months if these members have logged in the last time not longer than 12 months before. Otherwise,

they could even be automatically unsubscribed from all mailings.

Depending on their current status, these communications can be educational, informative, motivational, and are always aimed to enable Clubshop members to get the maximum benefits from their Clubshop membership.

Newsletters

Periodically, we send out informative newsletters to the entire members base or specific membership status, based on their interests.

Newsletters sent to Shoppers are focused on the shopping savings opportunities, cashback, new Clubshop Mall stores added, special offers, coupons, etc.

Those sent to Affiliates and Partners are mainly oriented towards the business opportunity and announce new video tutorials, training, incentives, and blog posts.

Email from your upline/downline Pro+ Partners.

Often, even if you are not active or have a GPS Basic, the human touch you need to develop your business is brought to your teammates by your upline or downline partners who subscribed to a GPS Pro or higher and are serious about building their Clubshop business.

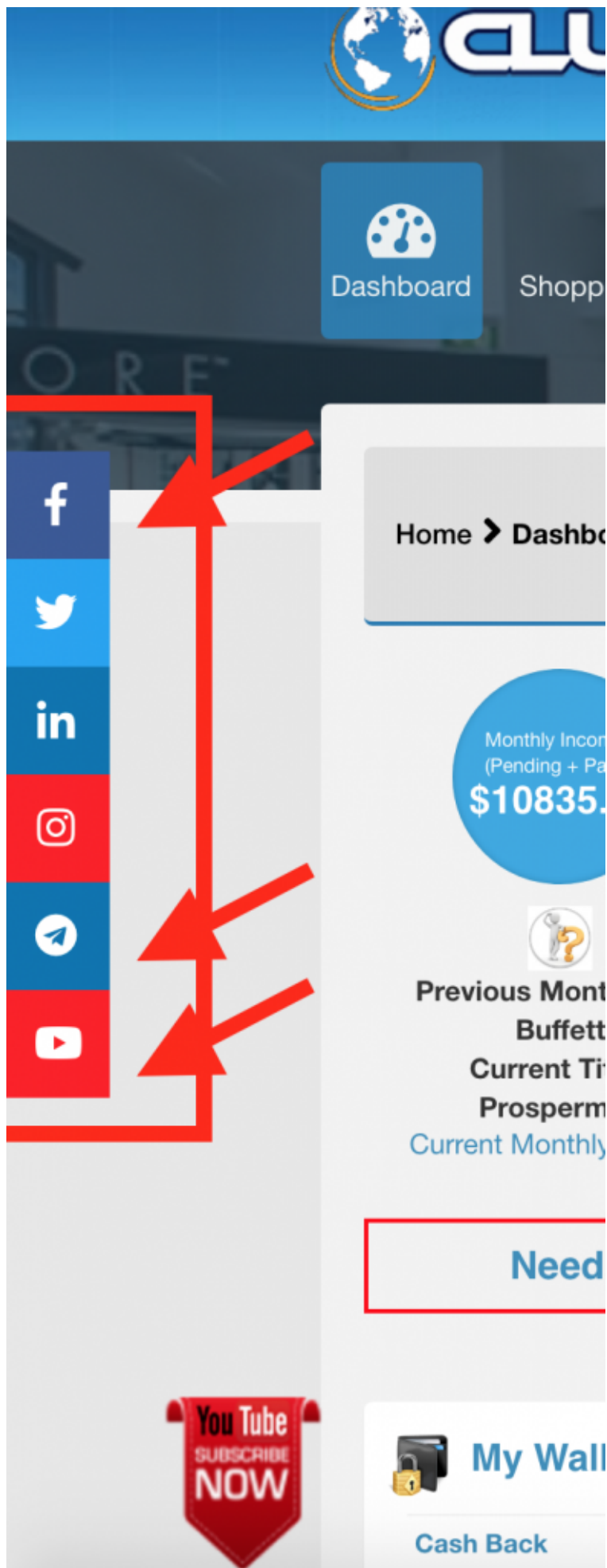
As their Clubshop business includes yours, this kind of communication can be somehow considered as automated. This teamwork effect produced by the GPS concept is one of its awesome features.

Partners communication includes targeted messages through the GPS activity report and generic newsletters to the sender's entire team.

Alerts on mobile devices (coming soon).

We're currently building Clubshop's Mobile app for iOS and Android. Once we launch it, Clubshop members can install it and receive important alerts directly on their mobile devices.

Facebook Group.



[Our official Facebook Group](#) is not only a great place of interaction among Clubshop Members. It's also one of the main means that the Company uses for its announcements and other important communications.

The company's owners can also host live webinars or post important video advice or alerts here.

Due to different reasons, you risk missing some important Company's email messages, so if you haven't done it yet, you absolutely want to [join our official Facebook Group NOW.](#)

You also find the link to the Facebook Group through the Facebook icon that you see on the left side of your Dashboard.

Telegram Channel.

Not to be confused with our Telegram Groups created for Clubshop members' interaction and are available in different languages. You can join them by clicking the corresponding flag that you see on your dashboard.

Instead, the [Official Clubshop Telegram Channel](#) is exclusively dedicated to important news, announcements, and alerts from the Company with no interaction with members. So, you don't risk missing these important messages. At any time, you can scroll up all of them to make sure didn't miss any of them.

You can [subscribe to the Official Clubshop Telegram Channel by clicking here](#) or by clicking the Telegram icon you see on the left side of your dashboard.

YouTube Channel.

Every time we add new tutorials or any other type of useful videos related to your Clubshop business, a notification is sent out to all [Clubshop's channel](#) subscribers.

So, all Clubshop Partners are strongly invited to [visit the YouTube channel](#), click the Subscribe Button, and then activate

the notifications by clicking on the bell that you'll see there.

You also find the channel's direct link by clicking the YouTube icon that you see on your dashboard's left side.