Follow Up > Activity Report and Follow Up Records

Your GSP puts your business on autopilot.

All the essential and challenging tasks you need to build a stable and long-lasting business are performed 24/7 by your GPS automatically.

As you know, the GPS automatically creates your customers and partners base, distributes them to your team, and optimizes the communication flow to maximize the benefits each one of them can get from their participation in the Clubshop business.

So, you don't have to rely only on your personal marketing actions to get loyal customers, affiliates, and partners for your Clubshop Mall, as all other businesses in the world, instead you would be obliged to do.

But, there is an aspect that no machine can replace. It's the human touch.

This aspect is fundamental if you want to speed up your business-building process because people from all over the world don't know us yet, and at the same time, they know what kind of jungle the internet is.

So, only the brave and optimistic ones become rapidly active right after registration.

The majority of new members, instead, need time to know us. They need to be continuously followed up by you (as their sponsor) and reassured that all they see during their FREE Trial is real. Or they may need just any other kind of help from someone who is already where they would like to go.

Mainly because often, people are too lazy to read the information available carefully. ?

So, even if one of the Company's most significant efforts is to keep making that information more straightforward and more comfortable to understand by shortening it to the essential, it's often not enough.

That's why your role as a sponsor is so essential! It would be best to build your credibility by following them up persistently and offering your help and assistance through your activity report.

In this short video lesson, you start to learn how to work on your activity report combined with the Follow Up Records.

Like everything else in life, once you have the basic notions, you need to keep practicing on the field to become an expert and maximize your results.

Members' Ranking Points

We have a fantastic system in place that assigns points to every member depending on how active a member is. So you can prioritize your targeted communication better.

If a member is active and shows interest, of course, they will be happier receiving news and help from you than another member who has not even logged in for ages.

You can laser focus your messages by sorting your activity report by Ranking Points so that you have all the highest scores at the top and message them individually and follow them up accordingly.

NEW: Personal Members Email Addresses.

We have added the possibility for you to contact your members directly from your local email client.

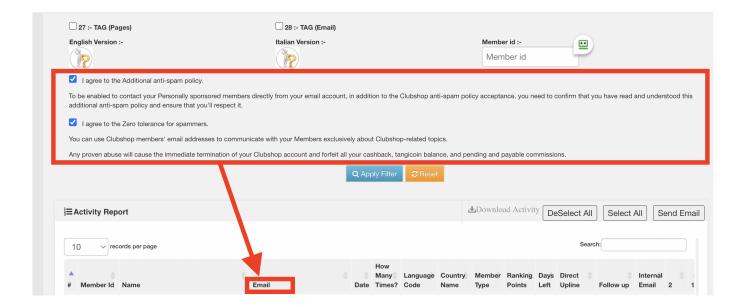
This new function often allows you to reach your teammates' inboxes instead of their spam boxes more often.

You find your teammates' email addresses in your Activity Report by flagging the activities you want to see and the checkbox "Personal Members."

Please bear in mind that when you follow up on activity by contacting them this way instead of your GPS internal mailing, the follow-up record of your teammate is not updated automatically.

So, you'll need to flag as completed that follow-up activity manually. Otherwise, it will keep showing up in your activity report as to be completed.

As all Clubshop Members have accepted to be contacted this way exclusively about Clubshop-related topics, we have added a zero-tolerance additional policy that you need to accept to display the email address of your personal members, as shown in the screenshot below:



As usual, please remember that even this way, your teammates will not open or click your emails or reply to you if you don't send them interesting messages with good subject lines, good content, good Call To Action.

As a general rule, when you prepare a message, put yourself in their shoes and think about their interest, not yours.

For more information about effective communication, <u>please see</u> this lesson.

VIDEO TUTORIAL IN ENGLISH

