

Building Their List. How Good Is It?

In traditional network marketing, there's something that the majority of people dislike immensely: reaching out to their warm market.

This sentiment is entirely understandable. However, at fe-Commerce, we're far from being "traditional network marketing."

We don't ask anyone for money, nor do we peddle overpriced products that fail to pique anyone's interest.

Instead, we harness the collective purchasing power to save on everyday shopping, all without any obligations.

But that's not all; individuals can access all the benefits of being a Shopper, **and even earn money from other people's shopping without becoming a paid member.**

All they need to do is install the Clubshop App for iOS or Android using your referral code and, if they wish, assist others in doing the same.

Empowering Your Team: Building Their List and Motivation

Imagine this scenario: if I were your friend and unaware of Clubshop's existence, discovering that you had kept it hidden from me would genuinely leave me feeling disappointed.

Now, let's remember that we're addressing a specific group of Shoppers who are genuinely enthusiastic about actively supporting the fe-Commerce movement and earning money.

This isn't solely about casual shoppers interested in cashback and special offers. The next logical step is assisting them in constructing a contact list. Admittedly, this might feel somewhat old-fashioned, but for newcomers to the industry who

are unfamiliar with online marketing and social media, this approach can provide a swift boost.

Begin by going through their phone contacts, reaching out to friends and family nearby, and connecting with their Facebook friends.

Even if they don't have their contact information at hand, encourage them to jot down names for future reference.

Once their list is complete, transition to the motivational aspect of why they're venturing into this business. Discover Their "Why."

Why are they pursuing this business opportunity?

- Is it to retire early?
- Eradicate credit card debt or student loans?
- Perhaps they dream of buying a larger house to accommodate aging parents.
- Or...?

Each individual's motivation will vary, but it's vital for them to document this reason and place it somewhere they'll see every morning upon waking up.

Consider setting a picture representing their "Why" as their phone's wallpaper, jotting it on their bathroom mirror, or even the fridge.

Encourage them to create a vision board if that resonates with them. Assist your team in envisioning the long-term benefits of contributing actively in the development of their TNT FREE Global Market; this will foster their commitment over time.

Remember, if your team isn't in it for the long run, your (and their) sustained income might also be short-lived.

One more thing... it's more complicated to help other people building their list, if you haven't built yours. So, have fun

and build yours Too!

Creating a warm market contact list can be a valuable step in your business endeavors.

In the next lessons we'll see how to maximize your contact list for success.