

Charter of the fe-Commerce Companies



The text below is the charter that fe-Commerce merchants must agree to when applying to become fe-Commerce merchants:

By submitting the registration form to join the fe-Commerce movement, we abide by the “Charter of the fe-Commerce Companies” reported below.

The “fe-Commerce Oath” is our solemn commitment to fairness, ethics, and shared prosperity in the world of commerce.

We pledge to operate transparently, ethically, and with a focus on equitable opportunities and rewards.

This oath encompasses principles such as fair treatment, adherence to ethical standards, profit-sharing, quality excellence, global impact, community engagement, and

continuous improvement.

It reflects our dedication to making commerce a force for positive change and invites like-minded companies to join us on this journey toward a fairer, more ethical, and prosperous world.

The fe-Commerce Oath.

We, as proud members of the fe-Commerce movement, solemnly pledge to uphold the principles of fairness, ethics, and shared prosperity. We recognize the transformative power of commerce as a force for good, and we commit to the following values and actions:

Fairness for All: We believe in equitable opportunities and fair rewards. We pledge to operate transparently and fairly in all our business dealings, ensuring that every stakeholder, from employees to customers, is treated justly.

Ethical Practices: We commit to conducting our business with the highest ethical standards, adhering to laws and regulations, and respecting the rights and dignity of all individuals, regardless of their role or position.

Shared Prosperity: We acknowledge that prosperity should be shared. We pledge to allocate a percentage of our profits to benefit end consumers and partners worldwide, contributing to their financial well-being and enhancing their quality of life.

Quality and Excellence: We promise to prioritize the delivery of products and services of exceptional quality. We seek out excellence in all aspects of our operations, recognizing that quality and ethics are inseparable.

Global Impact: We understand that our actions have a global impact. We commit to making choices that positively affect communities worldwide, supporting sustainable practices and

fair trade initiatives.

Community Engagement: We pledge to engage with our community of customers, partners, and like-minded individuals, fostering a sense of shared purpose and collaboration in pursuing our ethical and fair commerce goals.

Continuous Improvement: We embrace a culture of continuous improvement, always seeking innovative ways to advance our commitment to fairness, ethics, and shared prosperity.

In all our endeavors, we are guided by Clubshop's Golden Rule, which governs the entire Clubshop world: **"Do Unto Others As You Would Have Them Do Unto You."**

By taking this fe-Commerce Oath, we stand united with others in the movement, dedicated to the idea that commerce can be a force for positive change.

We invite all companies who share these values to join us on this journey towards a fairer, more ethical, and prosperous world.