

2021 Edition



# The fake reviews industry

**Don't be fooled. Learn to read between the lines.**

**Ask yourself:**

**Why do they exist?**

## Who are the real scammers?

If you're reading this book, it's probably because you're still wondering if **Clubshop offers a legitimate business opportunity** or it's just another scam.

We know that sometimes you can see someone on the internet, popping up from nowhere, using the super scary word "Scam" to define our beloved business.

So, we think you deserve to know the truth directly from the people who, based on those anonymous entities' affirmations, are supposed to be the scammer.

As you probably don't have time to read the entire document until the end to read the answer, we start right from that:

## **NO! Clubshop is NOT a scam!**

You can sleep in total serenity and make sweet golden dreams while building your online business with us.

Clubshop is active on the global market since 1997, and is here to stay.

Enjoy the reading, and please promise you won't laugh when you read some incredible bullshit brought on by some vulgar slanderer.

**One of those slanderers, who are the real scammers**, whose only aim is to pursue their shady interest by doing all they can do to fool you with an avalanche of misinformation.

Just pray for them to help them get out of the hell they must be living on earth rapidly.



## It sounds incredible, but it's true:

There is a parasite industry that has been spreading on the internet over the years. It's the industry of fake reviews and feedback.

It sounds incredible, but it's true: we have some humans who, instead of looking for a job or building a legitimate and useful business, spend their time trying to suck traffic from other companies and direct it to their meaningless websites where the only thing they do is slander whoever they want.

They obviously hide their slandering under the aspect of a so-called "review."

For their criminal activity, they usually target successful companies because that's where the traffic is.

They even try to be credible, hoping that the next time you'll go again to their website to look for another "review."

If you have time to waste, **keep reading this eBook to see how they manipulate reality to attain their scope.**

*Of course, they never show their names, address, or any other evidence of their identity, as they know that slandering is a criminal offense.*





## Why do they do that?

They usually have three main reasons:

1. They display some google ads or similar on their pages to earn peanuts for each page view.
2. They place “suggestions” about other “businesses” from which they hope to profit on the same slandered page.
3. Others may even be just angry people who didn't accept a "NO" from a Company to some of their weird requests and decided to attack them.

I know, especially the two first reasons sound a bit pathetic, not just because this unfair strategy leads them to earn nothing. But mainly because you can imagine what kind of little and frustrating life a person managing that kind of criminal website is living.

Now you know three of the main reasons why this kind of small minds keep wasting their time trying to harm what other people, unlike them, are honestly building. Among these people, we can also mention jealous competitors.

The universe judges them and gives them back every day what they deserve.

Of course, Clubshop is not perfect, but you can rest assured that we keep busy building and enhancing, day after day, the best people's business platform ever existed. In the meantime, we are happy to receive all kinds of genuine and constructive criticism. But not fake and destructive reviews driven by anger, jealousy, and third parties' interests.



# Real fake review case.

Lately, someone brought to our attention one of those articles posted by the typical traffic parasite.

It's a perfect example of how these useless beings manipulate the truth to fool uninformed and naive readers to pursue their interests.

In the following pages, we examine every section of their article to unmask the unfair manipulation they perpetrate in every paragraph.

So you can understand their modus-operandi and get the awareness you need each time you encounter a parasite of the same species.

At the same time, we wonder how a smart person can waste such a big part of their life focused on destroying what honest people are trying to build?

Everyone will find their answer.

	<b>Fake statements and manipulations</b>	<b>Real facts</b>
1	<b>Title:</b>  <b>ClubShop Review: Ecom pyramid &amp; potential token Ponzi</b>	They write this kind of title to manipulate <b>the reader's perception</b> of the entire article, <u>from the very beginning</u> .  In fact, once you've read that, you start filtering every following sentence through the negative perception they generated in your mind even when they are not saying anything directly harmful against their target.

# Real fake review case.


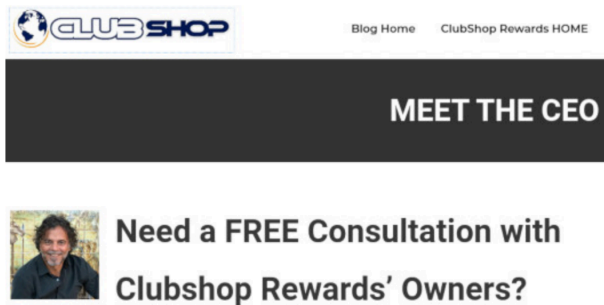

	Fake statements and manipulations	Real facts
2	<p>ClubShop provides no information on its website about who owns or runs the company. <b>What !??</b></p> <p>On its website, ClubShop claims it was <i>'formed and incorporated in Englewood, Florida, USA in June of 1997.'</i></p> <p>This conflicts with information provided in the footer of ClubShop's website; <b>Manipulation</b></p> <p>Copyright © 2018-2021 – Clubshop Rewards Program by Proprofit Worldwide Ltd.</p> <p>Proprofit Worldwide Ltd. – 98 Chingford Mount Road – E4 9AA – London, UK   Company Number: 8525700</p>	<p>In this manipulation, they use an excerpt from Clubshop's "About Us" page where we inform users about some essential facts of Clubshop's long history, to ridiculously point out a supposed "conflict."</p> <p><u>The reality is that for maximum transparency sake, in every Clubshop's website page, we clearly provide our company's address and specify clearly: "Clubshop Rewards Program by Proprofit Worldwide Ltd."</u></p> <p>So, even a small child can understand that Clubshop is the program, the brand, and Proprofit Worldwide Ltd is the legitimate company that owns them.</p>
3	<p>Through the WayBack Machine archive I learned that prior to ClubShop, the company went by Discount Home Shoppers Club.</p> <p>This dates back to the late 90s. An address in Englewood is provided, however without company ownership information <u>it's impossible to establish whether ClubShop today is owned by the same individual(s) as the older iterations.</u></p>	<p>This one is even funny.</p> <p>To create even more sense of insecurity, they bring something that we are very proud of and always tell to the world.</p> <p>It's the fact that Fabrizio Perotti and Giuseppe Francavilla (owners of Proprofit Worldwide Ltd), who worked as Clubshop affiliates for more than twelve years, in 2018 bought Clubshop from its founder, Mr. Dick Burke.</p> <p>Mr. Burke was also the founder and owner of "The Discount Home Shoppers' Club, Inc.," also known as The DHS Club., Inc., the US-based company that owned Clubshop.</p> <p><b><u>See The DHS Club at Wikipedia</u></b></p>



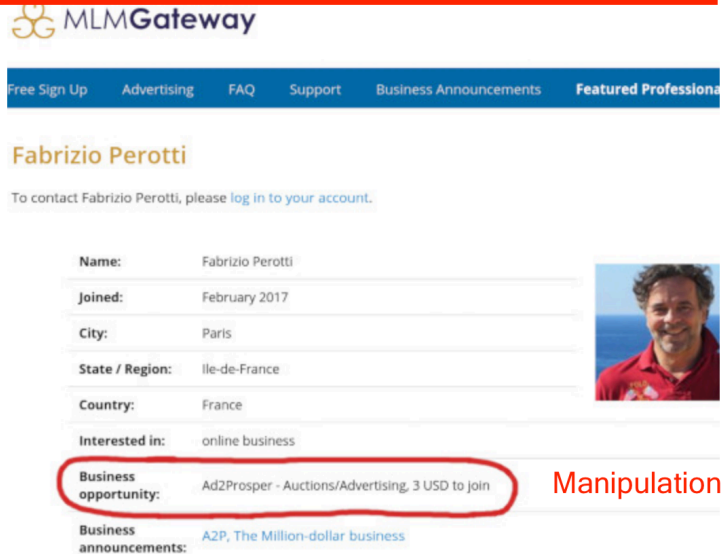
# Real fake review case.

	Fake statements and manipulations	Real facts
4	<p>ClubShop's website domain ("clubshop.com") was first registered in June 1997. The domain registration was last updated on June 19th, 2020.</p> <p>Proprofit Worldwide is listed as the owner, through an address in London, UK. This syncs with the UK incorporation details referenced above.</p> <p>UK incorporation is dirt cheap and <u>effectively unregulated</u>. It is a favored jurisdiction for scammers looking to incorporate dodgy companies.</p> <p>For the purpose of performing MLM due-diligence, UK incorporation is meaningless.</p>	<p>Here, they try again to scare the reader by bringing a piece of generic information about the United Kingdom (this manipulator is undoubtedly not a British citizen :)). Pathetic manipulation that sounds like ALL MLM companies incorporated in the UK were scammers. Proprofit included.</p> <p>It's like if you said: "US law allows people to buy weapons. Criminals buy weapons, so if you go to America you're a criminal."</p> <p>What silly person would say that?</p> <p>In reality, Proprofit Worldwide Ltd was founded by their current owners Fabrizio Perotti and Giuseppe Francavilla, back in 2013. It means five years before 2018 when they bought Clubshop from its founder, Mr. Burke.</p> <p>And until 2018, apart from the short experience with Ad2Prosper (from May 2015 to June 2016), it operated exclusively as an advertising company specialized in the lead generation field as a provider for other companies.</p> <p>So, it's evident that Mr. Perotti and Mr. Francavilla founded Proprofit in the UK, indeed not for the reasons included in the false accusation launched by this professional manipulator.</p>

## Real fake review case.


	Fake statements and manipulations	Real facts
5	<p>A search for ClubShop's CEO returned an <a href="#">ancient 2006 press-release</a> naming Dick Burke.</p> <p>This led me to Richard Burke (right), who cites himself as ClubShop's President on LinkedIn.</p> <p>As per Burke's LinkedIn profile he's based out of Englewood, Florida.</p> 	<p>This part would be of no importance if the reader's mind were not influenced and manipulated from the beginning. But unfortunately, that's not the case.</p> <p>Again, a naive and uninformed reader could think that if Mr. Burke resides in Englewood, Florida, while Clubshop is now in London, UK, something is wrong.</p> <p>The truth is that, as also explained above, Mr. Burke, who truly resides in Englewood, Florida, sold Clubshop to Propofit Worldwide Ltd., the current Clubshop's owner.</p>
6	<p>While researching ClubShop I came across a page on their website titled "Meet the CEO":</p>  <p>As above the CEO wasn't named. He does however feature in other ClubShop blog posts and is named Fabrizio Perotti.</p> <p>On LinkedIn Perotti (right) cites himself as a Director of Propofit Worldwide.</p> <p>That led to <a href="#">Discount Home Shopper's Club's Wikipedia entry</a>, which states;</p> 	<p>In this section, the author of this horrific fake "review" starts using one of the most evident proofs of Mr. Perotti's bonafide and goodwill to support the nothingness of their "review."</p> <p>Mr. Perotti is always available to meet Clubshop's members and respond personally to all their questions, concerns, or simply to help them get started as Clubshop members.</p> <p>Not only that. Mr. Perotti is very active and helpful on the leading social platform, proud of what he's doing for people worldwide.</p> <p>If he were a sort of "scammer" like this professional manipulator is trying to let people think, he would undoubtedly hide just like all these serial slanderers do.</p>

## Real fake review case.

	Fake statements and manipulations	Real facts
7	<p>In 2018 the Clubshop brand was acquired by Proprofit Worldwide Ltd.</p> <p>Proprofit is a marketing company founded in 2013 by Fabrizio Perotti and Giuseppe Francavilla, the Clubshop Executive Directors who successfully developed the DHS-Club and Clubshop brands in Italy from 2001 to 2012.</p> <p>Prior to purchasing ClubShop Perotti was promoting Ad2Prosper, an adcredit pyramid scheme. <b>Manipulation</b></p>  <p><b>Manipulation</b></p>	<p>The reader's manipulation keeps on talking about Ad2Prosper as an "adcredit pyramid scheme."</p> <p>He has no idea about what A2P was but arbitrarily decided that it was a pyramid.</p> <p>The reality is that Ad2Prosper has nothing hidden. It's been a good and legitimate business experience, based on a different business model that hasn't been as successful as expected due to various reasons.</p> <p>Nevertheless, it has been an excellent experience that helped Perotti and Francavilla build a much more reliable business with Clubshop.</p> <p>Every successful person knows that you can get the knowledge and awareness you need, only thanks to your previous mistakes.</p> <p>Mr. Perotti and Mr. Francavilla are humans too, and cannot escape this essential reality.</p>



# Real fake review case.

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8	<p>A <a href="#">February 2019 ClubShop blog post</a> mentions a 'new Clubshop platform only a few days ago'. This is presumed to be the current ClubShop MLM opportunity iteration.</p> <p>To summarize; ClubShop is run by former affiliates Fabrizio Perotti and Giuseppe Francavilla (right).</p> <p>Perotti is from Italy but now resides in Portugal. Francavilla still resides in Italy.</p> <p>ProProfit Worldwide is a UK shell company and, unless I'm missing something, ClubShop currently has no ties to the US.</p> <p>Read on for a full review of ClubShop's MLM opportunity.</p> 	<p>This part is nothing more than the truth.</p> <p>But he says:</p> <p><i>"This is presumed to be the current ClubShop MLM opportunity iteration."</i></p> <p>He knows very well that the blog post he mentioned is about Clubshop. But he uses the words "...presumed to be..." to give a feeling of a suspicious thing.</p> <p>Why does he do that? Because slanderers typically manipulate positive things, knowing that readers will perceive them as negative due to the manipulated filter they previously created in the reader's mind.</p> <p>The truth is that Clubshop and its owners are so transparent that everybody can quickly get all the information they need about them everywhere.</p> <p>Nothing to hide, so, no need to get the data from this new fake Sherlock Holmes.</p>

## Real fake review case.

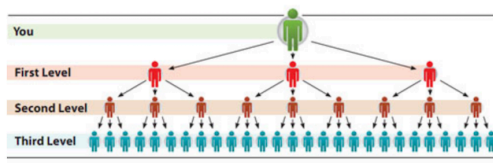
	Fake statements and manipulations	Real facts
9	<p><b>ClubShop's Products</b></p> <p>ClubShop has no retailable products or services, with affiliates only able to market ClubShop affiliate membership itself.</p> <p>ClubShop runs an ecommerce platform, which for non-affiliates is free to sign up.</p> <p>ClubShop's ecommerce platform provides access to discounts and cashback.</p> <p><b>Ignorance or Manipulation?</b></p>	<p>This person is visibly not informed at all about the Clubshop business model.</p> <p><b>False statement #1:</b> <i>"Clubshop has no retailable products or services."</i></p> <p>The reality is that, back in 1997, Clubshop invented a new business concept. A real revolution, especially in the Network Marketing world.</p> <p>For the first time in Internet history, ordinary people could earn cashback on their every-day products.</p> <p>Literally, millions of products and services available through Clubshop started to generated Cashback, providing real value to the end consumer and, at the same time, juicy override commissions for the active Clubshop's affiliates.</p> <p><b>False statement #2:</b> <i>"...with affiliates only able to market Clubshop affiliate membership itself."</i></p> <p>Sure! It's true that Clubshop affiliates, thanks to its new fantastic business model, were not obliged to sell products by bothering family, friends, and acquaintances directly anymore. They just needed to invite shoppers to signup FOR FREE as Clubshop members to let them earn cashback whenever they decide to shop at thousands of Clubshop's affiliated stores. Again, it was a great revolution in the MLM/ NM industry.</p>

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# Real fake review case.

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10	<p><b>ClubShop's Compensation Plan</b></p> <p>ClubShop refers to its MLM opportunity as GPS; Global Partner System.</p> <p>GPS includes all you need to run your own business and make your entrepreneurial life easier while you work to achieve your goals.</p> <p>There are seven GPS affiliate membership tiers:</p> <ul style="list-style-type: none"> <li>• Basic – \$14.90 a month</li> <li>• Basic Plus – \$29.90 a month</li> <li>• Pro – \$49.90 a month</li> <li>• Pro Plus – \$89.90 a month</li> <li>• Premier – \$129.90 a month</li> <li>• Premier Prosperman – not disclosed</li> </ul> <p><b>MLM Commission Qualification</b></p> <p>ClubShop affiliates have two options to qualify for MLM commissions:</p> <ol style="list-style-type: none"> <li>1. recruit and refer affiliates/members who purchase products through ClubShop's ecommerce platform</li> <li>2. pay ongoing affiliate membership fees</li> </ol> <p>ClubShop's official compensation documentation states method two is 'the easiest, fastest, and most secure way to get and keep qualified'.</p> <p><b>Recruitment Commissions</b></p> <p>ClubShop affiliates earn a 50% commission on the first monthly fee paid by personally recruited affiliates.</p> <p>This 50% commission is also paid out when a personally recruited affiliate upgrades their membership tier.</p> <p><b>Residual Recruitment Commissions</b></p> <p>ClubShop pays residual recruitment commissions via a unilevel compensation structure.</p> <p>A unilevel compensation structure places an affiliate at the top of a unilevel team, with every personally recruited affiliate placed directly under them (level 1):</p>  <p>If any level 1 affiliates recruit new affiliates, they are placed on level 2 of the original affiliate's unilevel team.</p> <p>If any level 2 affiliates recruit new affiliates, they are placed on level 3 and so on and so forth down a theoretical infinite number of levels.</p>	<p>All the long part related to the compensation plan reported by the slanderer looks correct. Here on the left, you only see a part of that.</p> <p>It describes some excerpt they got from the Clubshop's website.</p> <p>But it's presented again in a way aimed to discourage any reader as it doesn't talk at all about one of the most crucial aspects of the entire GPS platform; the exclusive TNT (Taproot Networking Strategy), re-invented and enhanced throughout the years by Clubshop.</p> <p>TNT is the real game-changer. That's what makes Clubshop different from the crowd.</p> <p>That's why the slanderer here doesn't talk at all about it.</p> <p><b>GPS with TNT creates the outstanding potential every Clubshop's partner has, not only marketing gurus and specialists, as it puts Clubshop Partners businesses virtually on auto-pilot.</b></p> <p><b>GPS takes care of all the most critical and challenging tasks required by any legitimate Network Marketing business.</b></p> <p>To make it more straightforward: the income shown in the compensation plan represents the goals.</p> <p>But GPS, with its TNT, is the vehicle that enables people to achieve those progressive goals.</p> <p>Goals with no vehicle mean nothing.</p> <p>That's why the slanderer didn't explain anything about the revolutionary GPS TNT power.</p>

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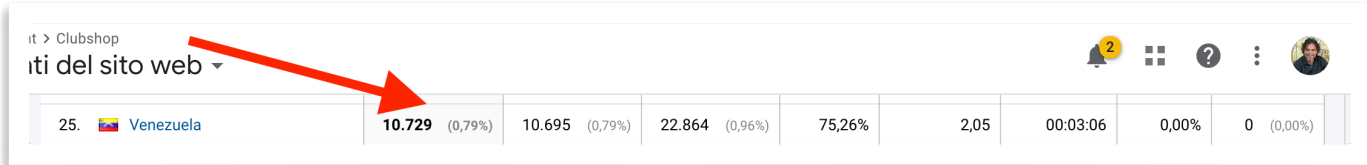
	Fake statements and manipulations	Real facts
11	<p><b>Joining ClubShop</b></p> <p>ClubShop affiliate membership ranges from \$14.90 to \$249.90 a month.</p> <p>The more a new ClubShop affiliate spends when they sign up, the higher their initial income potential.</p>	<p>Here on the left, you see two other misleading affirmations.</p> <p><b>The truth is that Clubshop affiliate membership is 100% Free.</b></p> <p>You can even qualify as a partner for FREE, thanks to the purchases made by your personally referred members.</p> <p>What ranges from \$14.90 to \$249.90 a month are the currently voluntary GPS subscriptions, available, with no obligations, to all affiliates.</p> <p><b>The slanderer tries again to manipulate the reader's perception by saying:</b></p> <p><i>"The more a new ClubShop affiliate spends when they sign up, the higher their initial income potential."</i></p> <p>The truth is that it's not the mere fact that you spend more that increases your earning potential. That would be wrong and unethical.</p> <p>Instead, what increases the subscriber's income potential are the enhanced marketing services included in each higher GPS type.</p> <p>It's like buying a car. It gives you the potential to achieve your destination faster than a bicycle because it goes more quickly than the latter.</p> <p>Not because it costs more than the bicycle.</p>

## Real fake review case.

	Fake statements and manipulations	Real facts
12	<p><b>Conclusion</b></p> <p>I want to preface this conclusion by stating this is a review of ClubShop as it is today. I'm doing this because ClubShop's marketing relies heavily on what it was years ago.</p> <p>Back in the day ClubShop saw the majority of its millions of members across the US, Italy (where the current owners are from), France, the Netherlands and Belgium.</p> <p>Today, as per Alexa, ClubShop's top drivers of website traffic are Russia (11%), Venezuela (9%) and Mexico (6%).</p> <p>Russia and Venezuela are hotbeds for scams, with Venezuela in particular establishing itself as a sucker for MLM Ponzi schemes over the last few years.</p> <p>Russia is what it is and always has been. When an MLM company is popular in Russia ninety-nine times out of a hundred it's because of a fraudulent business model.</p> <p>ClubShop combines a pyramid recruitment model with what I suspect is a less talked about two-tier Ponzi backend. The ecommerce platform is smoke and mirrors.</p>	<p>They finally arrive at their conclusion.</p> <p>You can imagine what kind of conclusion based on ignorance + manifest manipulation can be.</p> <p>Having nothing significant to say, they start with a sort of racist/discriminatory statement, based on some empirical stats he got from "Alexa," where, for sure, he (or she) is not even using the paid account but a completely unreliable free one.</p> <p>You need to know that Alexa only gets statistics from that insignificant part of the internet users who have installed the Alexa extension on their browser.</p> <p>The only reliable statistics are those we get from Google Analytics that you can see below. Google Analytics is reliable because it can base its data on reality thanks to the script installed on our website. Not on weird calculations like Alexa.</p> <p>As you can see, below, is precisely the opposite of what the slanderer is saying. In fact, United States is largely the first Country in the rank, with 33.49% of our visitors. Russia and The United Kingdom follow them. Then all the other ones, including Germany, France, Canada.</p>



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12	<p><b>Conclusion</b></p> <p>I want to preface this conclusion by stating this is a review of ClubShop as it is today. I'm doing this because ClubShop's marketing relies heavily on what it was years ago.</p> <p>Back in the day ClubShop saw the majority of its millions of members across the US, Italy (where the current owners are from), France, the Netherlands and Belgium.</p> <p>Today, as per Alexa, ClubShop's top drivers of website traffic are Russia (11%), Venezuela (9%) and Mexico (6%).</p> <p>Russia and Venezuela are hotbeds for scams, with Venezuela in particular establishing itself as a sucker for MLM Ponzi schemes over the last few years.</p> <p>Russia is what it is and always has been. When an MLM company is popular in Russia ninety-nine times out of a hundred it's because of a fraudulent business model.</p> <p>ClubShop combines a pyramid recruitment model with what I suspect is a less talked about two-tier Ponzi backend. The ecommerce platform is smoke and mirrors.</p>	<p>The slanderer was talking about Venezuela as one of our most important countries for the number of visitors.</p> <p>With all respect for the estimated Venezuelan people, who are currently experiencing tough times, the reality is that Venezuela represents 0.79% of our visitors, as you can see below.</p>  <p>So, after all the fake assumptions already unmasked until here, they also dare to say something they perfectly know being wrong:</p> <p><i>"...CS combines a pyramid recruitment model with what I suspect is a less talked about two-tier Ponzi backend. The eCommerce platform is smoke and mirrors."</i></p> <p>Now that you have understood how these slanderers base all their statements on pure fantasy and bad faith, even this one sounds funny and even ridiculous.</p> <p>The reality is that Clubshop has stood the test of time, serving the global market legitimately, honestly, and transparently, with <b>an exclusive and unique business model since 1997, which provides the end consumer with millions of products and services of real value.</b></p> <p>I think it's a scandal how these slanderers are not ashamed of themselves. But of course, they can do that because they believe they are hidden and protected by their anonymity.</p>

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	Fake statements and manipulations	Real facts
13	<p>Let's start with the obvious; charging affiliates fees and paying commissions from those fees in MLM constitutes pyramid recruitment.</p> <p>This is especially true when the only thing ClubShop itself sells through its compensation plan is affiliate membership.</p> <p>Moving on we have the guaranteed monthly returns.</p> <p>Your ultimate goal is to achieve the "Prosperman" Income title to enjoy the corresponding minimum monthly income of \$10,000 per month.</p>	<p>Their "conclusion" keeps on with some more clear manipulation of the facts.</p> <p><b>Manipulation #1:</b> <i>"Let's start with the obvious; charging affiliates fees and paying commissions from those fees in MLM constitutes pyramid recruitment."</i></p> <p>The only "obvious" thing here is this fake statement itself. These slanderers are referring to some theoretical " affiliate fees that don't exist. We have already explained and underlined that Clubshop affiliation is 100% FREE. Everybody knows that.</p> <p>They know they are lying because what they are probably referring to are the GPS subscriptions. As we already said, GPS has nothing to do with the "affiliation." Instead, GPS is an advanced CRM and Marketing platform that Clubshop members can decide to subscribe to or not.</p> <p><b>Manipulation #2:</b> <i>"This is especially true when the only thing ClubShop itself sells through its compensation plan is affiliate membership."</i></p> <p>This statement is manipulative again because even if it's true that GPS is the leading service produced in house by Clubshop, it doesn't consider the whole business model, which is actually based on providing every GPS subscriber with an international shopping Mall and all the strategy, tools, training and support to help them build a large base of potential customers for their shopping Mall itself.</p> <p>So, instead of providing them only with an online shopping mall, we provide them with all they need to produce sales automatically throughout the years.</p>

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It's not a promise of earnings like every honest person understands.</p> <p>Then, they post one of our compensation plan explanatory tables, together with two assumptions based on ignorance and bad faith as always.</p> <p>Unlike they say, Clubshop partners always know what they are supposed to receive from the e-commerce purchases because this is explained in the compensation plan.</p> <p>About not having any guarantee, common sense is much more useful than any form of "guarantee."</p> <p>As we are an open community where everybody freely interacts with everybody, can you imagine how long Clubshop would last if we were not paying the due commissions to our members? Indeed, not 23 years like Clubshop did so far.</p> <p>Then, they continue their slandering using the words Ponzi scheme.</p> <p>Again, they are just ignorant people who show they didn't understand anything about Clubshop.</p> <p>As also shown in several videos available in our GPS training explains that in the first phase of its expansion, GPS is designed to build gradually, month after month, a global shared market of shoppers, affiliates, and partners for your Shopping mall.</p> <p>Every purchase these people can make at hundreds of Clubshop affiliated stores, including the Clubshop Outlet, generates cashback and a commission for Partners.</p>
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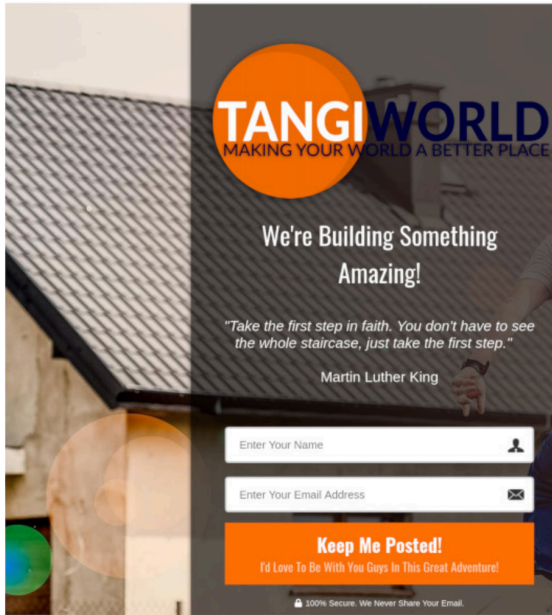


## 02 Let's expose the parasite

# Real fake review case.

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It's not rocket science. It's just math.</p> <p>Does it mean that we guarantee that all partners will earn \$10,000 per month?</p> <p>Of course not. Nobody is so stupid to think that.</p>
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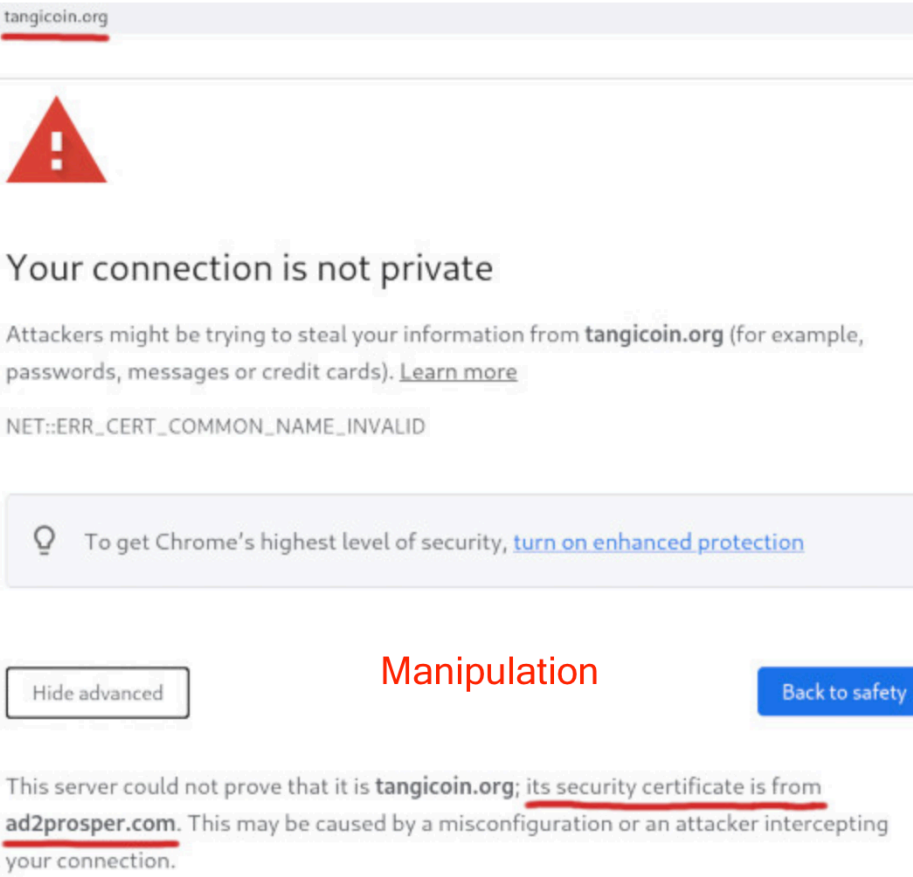
## Real fake review case.

	Fake statements and manipulations	Real facts
15	<p>That's the first tier. The second tier of ClubShop's Ponzi scheme is TangiCoin. And here's where things get <i>really</i> murky.</p> <p>In addition to increasing your income, buying higher priced ClubShop affiliate membership tiers provides you with more TangiCoin.</p> <p>TangiCoin is tied to TangiWorld, which was first promoted as part of Ad2Prosper.</p> 	<p>In this section, the slanderer keeps using the super scary words “Ponzi Scheme” when, pushed by their total ignorance and bad faith, starts talking about “TangiCoin” and “Tangiworld.”</p> <p>It is accurate, and it’s nothing “murky” that Tangiworld is Proprofit’s ultimate project.</p> <p>The only murking entity in this whole thing keeps being the slanderer himself.</p> <p>We simply don’t disclose nor promote it at all just because it’s not the right time yet.</p> <p>But yes, we are proud of, and we are not hiding at all, the fact that the project TangiWorld is ours.</p> <p>We are currently offering as an absolute <b>Free Bonus</b> some TangiCoin that, as everybody knows, have now zero value and no circularity yet.</p> <p>And for sure, nobody ever purchased a single GPS subscription because of the <b>Free Tangicoin bonus</b>.</p> <p>People buy the GPS Type they want exclusively based on the GPS services included in each GPS version.</p> <p>If, and when, we’ll launch and give circularity to TangiCoin inside the Clubshop and Tangiworld platform, it could become an unexpected and pleasant surprise for those who possess some.</p> <p><b>Anyway, again:</b> we are not selling TangiCoin at all. So, the assumption of Clubshop being a Ponzi scheme based on TangiCoin is another ridiculous fantasy.</p>

# Real fake review case.


	Fake statements and manipulations	Real facts
16	<p>This strongly suggests Perotti wasn't just promoting Ad2Prosper, he owned it.</p> <p>Ad2Prosper was a five-level deep pyramid scheme. ClubShop is the same fraudulent recruitment model, expanded by one level to six.</p> <p>TangiCoin appears to have initially been promoted on "tangicoi.org". Today that domain hosts a stock WordPress install. <b>Manipulation</b></p>	<p>The manipulator here keeps on presenting a fact that has never been a mystery at all, as if he discovered hot water.</p> <p>Tens of thousands of people know that Mr. Perotti, together with Mr. Francavilla, are the proud co-owners of Ad2Prosper, as already explained above.</p> <p>And, obviously, Ad2Prosper was not at all a "fraudulent recruitment model."</p> <p>A2P was selling useful advertising services to all kinds of online entrepreneurs.</p> <p>The manipulator is also lying when he says: "<i>TangiCoin appears to have initially been promoted on <u>tangicoi.org</u>.</i>"</p> <p>The reality is that we never promote TangiCoin at all.</p> <p>We only bought the domain to have it still available when it is the right moment, and we have never used it so far.</p>

## Real fake review case.

	Fake statements and manipulations	Real facts
17	<p>The domains security certificate is also misconfigured. It points to Ads2Prosper's website domain:</p>  <p>Manipulation</p>	<p>Here, the villain keeps trying to scare the reader with another ridiculous thing.</p> <p>He shows the domain <u>tangicoin.org</u> as “misconfigured,” “not private” and underlines that it is related to ad2prosper. Wow! Another funny discovery that, in reality, has never been a mystery for anybody.</p> <p>But, as he also noticed, and I already explained above, we never used the domain <u>tangicoin.org</u> at all. We only reserved it.</p> <p>So, of course, on that website, you see nothing more than a “stock WordPress install,” as he relates in the previous image.</p> <p>So, as <u>tangicoin.org</u> is not an active website yet, it has no visitors at all. That's why it does not even have an HTTPS certificate.</p> <p>Even a three-year-old understands this. And so does the slanderer. But he decided to manipulate even this situation, probably thinking that all his website's users are idiots.</p>



## Real fake review case.

	Fake statements and manipulations	Real facts
18	<p>I'm not sure how many TangiCoins are out there, but there is <a href="#">this ERC-20 shit token</a> created 942 days ago. That's June 2018, the same year Perotti purchased ClubShop.</p> <p>Given the 425 TAG total supply, perhaps this was a prototype (ERC-20 tokens take 2 minutes to set up).</p> <p style="text-align: right;">Manipulation</p> <div style="border: 2px solid red; padding: 5px;"> <p>ClubShop are awfully cagey about how TangiCoin fits into their compensation plan. Other than how much you get when you sign up, there is no mention of TangiCoin anywhere.</p> </div>	<p>Here, False-man keeps on with his denigratory campaign showing even more ignorance when he spreads more bullshit, starting by "I'm not sure..," "..perhaps."</p> <p>Then launch another great nothingness when he says:</p> <p><i>"ClubShop are awfully cagey about how TangiCoin fits into their compensation plan. Other than how much you get when you sign up, there is no mention of TangiCoin anywhere."</i></p> <p>Dear manipulator, we are not "awfully cagey" about that. The point is that TangiCoin is not part of our compensation plan at all. That's why there is no mention of it anywhere. You are the only one building fantasies about all this matter.</p>
19	<p>TangiWorld is featured, on one broken webpage;</p>  <p>This is the only mention of TangiCoin on ClubShop's website.</p>	<p>Here False-man shows us he discovered the hot water again.</p> <p>A broken page. Sigh.</p> <p>It means a page that does not exist. It doesn't exist because TangiWorld, as we all know, is still an idea, a fantastic project that is not released yet.</p> <p>And we're certainly not going to disclose anything about it before the right time.</p>

## Real fake review case.

	Fake statements and manipulations	Real facts
20	<p>I suspect ClubShop sets an internal TangiCoin value, letting affiliates withdraw their coins through an undisclosed internal exchange.</p> <p>This is your typical MLM crypto Ponzi points model and would be the second-tier of ClubShop's Ponzi component.</p> <p>Certainly none of the third-party merchants on ClubShop's ecommerce provider won't accept TangiCoin. So other than <del>speculative</del> manipulated investment, TangiCoin serves no purpose.</p> <p>Even if you discount the TangiCoin investment scheme, the guaranteed monthly returns ClubShop offers constitutes a securities offering.</p> <p>Neither ClubShop, Fabrizio Perotti or Giuseppe Francavilla are registered to offer securities in any jurisdiction. <b>Manipulation</b></p> <p>This alone means ClubShop is operating illegally. Throw in pyramid recruitment and the business model goes from bad to worse.</p>	<p>Here again, we can read another set of statements based on pure ignorance and bad faith.</p> <p>The manipulator starts by saying: <i>"I suspect."</i> Well, once more, his suspicions are sadly wrong.</p> <p>Just to make it short, as everybody knows, no "undisclosed internal exchange" exists. It only exists in the manipulator's nightmares.</p> <p>Consequently, even the second lie about what he defines as the <i>"typical crypto Ponzi points model"</i> is a complete fantasy issued by his deviated mind.</p> <p>No comment about the subsequent mental ruminations. Ruminations that sound very funny when we know that:</p> <ul style="list-style-type: none"> <li>• TangiCoin at the moment is nothing more than a <b>FREE Bonus</b>.</li> <li>• TangiCoin has no circularity yet.</li> <li>• TangiCoin has no value yet.</li> <li>• Nobody has ever "invested" in TangiCoin.</li> </ul>

# Real fake review case.

	Fake statements and manipulations	Real facts
21	<p>Every Partner's goal is to gradually reinvest a part of their monthly earnings to upgrade to a higher GPS type, including more benefits and more advertising shares to boost the income growth rate.</p> <p>As with all MLM Ponzi and pyramid schemes, once affiliate recruitment dries up so too will returns and commissions. <b>Manipulation</b></p>	<p>Here he shows total ignorance and lousy faith once more when he shows an excerpt taken out of its context, with a personal consideration that has nothing to do with our business.</p> <p>If he were in bonafide, he would have understood we offer six GPS subscription types, starting from the most affordable one at \$14.90. Each GPS type includes a higher content value in terms of services finalized to help you build a legitimate online business.</p> <p>So, just like any wise entrepreneur would do in all kinds of businesses, it's evident that you'll want to reinvest a part of what you earned to keep expanding even more once you start to have a profit.</p> <p>The above is something that a wise entrepreneur would do even without waiting for someone to tell them.</p> <p>But, as we designed GPS to allow also the average person to be successful, we often need to give them useful tips and insights, just like we did in this excerpt that the manipulator used once more to keep on with his dirty slandering strategy.</p>

# Real fake review case.

	Fake statements and manipulations	Real facts
22	<p>GPS is under a strict NO-REFUND policy, and no refund is possible under any circumstances.</p> <p>This will prompt a collapse, resulting in the majority of affiliates losing money.</p> <p><b>Manipulation</b></p>	<p>He brings an obvious thing as a weird thing. Every Partner is a business in itself, and we deliver his GPS instantly after the payment. Including the COOP advertising shares.</p> <p>To understand better, let's say you own a traditional business, like a bakery, for example. You sell bread, and you allow refunds. You allow people who didn't eat your bread for whatever reason to come back when they want and ask for a refund. Of course, you would go broke in no-time.</p> <p>So, dear manipulator, where's the scoop in this nth nothingness that you posted?</p> <p>We offer a transparent and fair FREE Trial Program to allow people to see GPS from inside <b>before</b> buying it.</p> <p>And yes, we state clearly, and we're proud of that. We have a NO-Refund policy in place. So people can decide to buy GPS or not to be aware of the policy.</p>



# Real fake review case.

	Fake statements and manipulations	Real facts
23	<p>One last thing I want to touch on is ClubShop's advertising coop. I'm a bit grey on the details but in addition to getting coop shares when you sign up, affiliates can also buy the shares directly.</p> <p>Supposedly something something advertising coop shares translate into recruited affiliates provided by ClubShop.</p> <p>If you need more members for your team to boost your growth, you can buy more advertising shares at any time through our Coop Advertising Program.</p> <p>Sounds bullshit because it probably is. And note the emphasis on recruited affiliates. The Advertising Coop only targets the business opportunity. <b>Ignorance + bad faith</b></p>	<p>Finally! He almost arrived at the end of his giant jumble of bullshit, but he still feels the need to manifest his ignorance once more. This time about the advertising coop.</p> <p>He says: <i>"sounds bullshit because it probably is."</i></p> <p>This sentence is another clear example of how he keeps trying to manipulate reality to let people perceive all good, positive things as bad, shady junk.</p> <p>Unfortunately, his wooden brain doesn't allow him to understand that we designed our business with the precise aim of allowing ordinary people to become successful in Network Marketing. An industry where typically only a small percentage of experts and very skilled people were able to become successful.</p> <p>In any legitimate Network Marketing business, collaborators recruitment is an essential component of your success but even the most challenging one for various reasons that we're not going to examine here.</p> <p>Mr. Perotti and Mr. Francavilla know this fact, having operated for about twenty years as simple affiliates in Network Marketing companies.</p> <p>They are both very grateful to Network Marketing because they've always been successful.</p> <p>They knew Network Marketing can be the best business concept available for ordinary people only if they could erase the severe challenges that standard programs always have. Lead generation is probably the heaviest one among them.</p> <p>That's why their dream and mission is to enable ordinary people to achieve their goals through Network Marketing.</p> <p>Or, even better, through the new and unique business model and strategy</p>

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# Real fake review case.

	Fake statements and manipulations	Real facts
24	<p>For those of you still perhaps sitting on the fence regarding the legitimacy of ClubShop's ecommerce platform model, ask yourself this:</p> <p>If ClubShop's ecommerce platform was actually viable, why is the platform dead in countries it was once popular in?</p> <p>Online shopping is as big as ever, so the problem obviously lies with ClubShop.</p> <p>Namely that ecommerce in the current business model is just a cover. Whether the platform is marketed or not is neither here nor there.</p>	<p>Yeah! Finally, Mr. Slander achieved the end of this incredibly unfair, useless, fake thing that he calls "review."</p> <p>He finishes like he started: manipulating the truth. So, let's answer his rhetorical question and statement.</p> <p>1. <i>"If ClubShop's eCommerce platform was actually viable, why is the platform dead in countries it was once popular in?"</i></p> <p>As we already showed on the Google analytics table above, unlike Mr. Slander said, the United States is still largely the first country per Clubshop visitors with a 33.49% share.</p> <p>Apart from that, as all old Clubshop Partners know, since 2016, Mr. Burke, the founder and previous Clubshop's owner, had almost abandoned the company management.</p> <p>Proprofit Worldwide Limited acquired Clubshop in 2018. The new management decided to start from scratch and rebuild the entire business to offer a brand new and enhanced platform to Clubshop's Members.</p>

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# Believe in the process!

Believe in the process and always bear in mind the obvious truth:

You can't harvest the fruits before sowing the plant!

And once you sow it, you don't expect to eat the fruit fifteen minutes after. You need to water and take care of it.

And if you do that with love, you'll have a better crop.

So is making money with your Clubshop business. It's a process, a lovely journey. Not an event.

So, have faith, start sowing today, and enjoy the journey.

You'll start reaping the fruits when you'll deserve them.



*"You don't need to eat the corn today."*

## Resources

Get the knowledge you need directly from the source and build your personal opinion based on facts, not on other people's moods.

- |  |   |
|--|---|
| • <a href="#">Clubshop Knowledge-base</a>  | • <a href="#">Facebook Group</a>                  |
| • <a href="#">GPS Essential Training</a>   | • <a href="#">Telegram English Speaking Group</a> |
| • <a href="#">Clubshop YouTube Channel</a> | • <a href="#">Clubshop Support Team</a>           |
| • <a href="#">Telegram Channel</a>         | • <a href="#">Clubshop Homepage</a>               |