

Daily system to create an infinite stream of new Clubshoppers

The 5-step daily operation system to create an infinite stream of new Clubshoppers through social media:

To successfully recruit the right people for your business worldwide, it is essential to have a well-thought-out plan and follow through with it. You must be patient, consistent, persistent, and resilient while keeping clear goals in mind. You need to have clarity. First, you must build your credibility and authority inside the communities where you want to become active. It means you don't have to enter into any community just to spam and bother people with your offers. It's precisely the opposite: you need to be genuinely interested in the community topics and provide helpful content through your posts and comments on other people's posts. You need to gain the other community members' respect so they will be happy to ask for your friendship. That's the way you can build long-lasting relationships based on mutual esteem. At the same time, you need to avoid wasting too much time chitting and chatting for hours about useless topics. Keep your goal in mind: discover who, among billions of people, needs you to help and educate them about what you offer to improve their lives. **You need to implement these five steps to create an infinite stream of new Clubshoppers in your TNT Global Market.**

These are the exact steps that your

teammates should duplicate.

Imagine having an initial team of 10 teammates duplicating the same plan. It could bring tens of new clubshoppers to your team daily.

1. **Create content**
2. **Comments Plan**
3. **Connect (P.R.A.M.)**
4. **Communicate (L.O.R.D.)**
5. **Close**

Step 1: Create Content.

Creating content means adding value to the community, which is the opposite of stealing other people's attention and time with worthless content promoting your business and spamming the group. People would hate you. Creating helpful content is easy if you join communities about topics you're really interested in. What are you passionate about? What are your skills? What is your job, profession, hobbies, previous jobs, or interests? Think about that and join the corresponding groups. **To build authority and credibility in social communities focused on topics you're passionate about, consider the following steps:**

1. **Consistent Participation:** Regularly engage in the community. Consistently contribute to discussions, answer questions, and share insights. This steady presence helps establish your reputation.
2. **Share Valuable Content:** Offer valuable, well-researched information relevant to the community's interests. This can include sharing articles, creating tutorials, or providing insightful commentary on relevant topics.
3. **Engage Respectfully:** Always interact with others respectfully and constructively, even during disagreements. Politeness and respect go a long way in

establishing a positive reputation.

4. **Show Expertise Through Helping Others:** Demonstrate your knowledge by helping others. Answer questions, offer solutions to problems, and provide guidance based on your experience and expertise.
5. **Stay Updated and Informed:** Keep up-to-date with the latest developments in your field of interest. Being informed allows you to contribute relevant and current information to discussions.
6. **Acknowledge Others:** Recognize and appreciate the contributions of others. Engaging with and supporting your peers can help foster a supportive community environment.
7. **Create Original Content:** If possible, create and share original content such as blog posts, videos, or infographics. This can help demonstrate your expertise and provide value to the community.
8. **Be Authentic and Transparent:** Be genuine in your interactions. Authenticity helps in building trust. If promoting a product or service, be transparent about your affiliations.
9. **Network and Collaborate:** Network with other community members. Collaborations can lead to new insights and help spread your influence.
10. **Learn and Adapt:** Be open to learning from the community. Adapting your approach based on feedback and new learning can enhance your credibility over time.

By following these steps, you can effectively build your authority and credibility in social communities about topics that interest you, and by nurturing your passions, you have fun at the same time.

What if you don't have real passions, interests, knowledge, or skills about any

topic at all?

Building connections in groups where you have little to no knowledge about the topic involves a different approach, focusing more on learning and networking. **Here are some strategies:**

1. **Be Open About Your Novice Status:** Being a beginner is okay. Be honest about your level of knowledge and express your eagerness to learn. People often appreciate honesty and are usually willing to help newcomers.
2. **Ask Informed Questions:** Show that you've made an effort to understand the topic by asking thoughtful and informed questions. This demonstrates your interest and willingness to learn.
3. **Listen and Learn:** Spend more time listening and observing than speaking. This helps you absorb the topic's nuances and understand the group's dynamics.
4. **Engage in Discussions Judiciously:** Participate in discussions where you can contribute meaningfully, perhaps by offering a fresh perspective or relating the topic to your own area of expertise.
5. **Do Your Homework:** Take time to research and learn about the topic outside the group. This will help you contribute more effectively and build your knowledge base.
6. **Leverage Your Unique Perspective:** Even as a novice, you can offer unique insights. Your perspective from outside the field can sometimes lead to valuable discussions.
7. **Seek Mentorship:** Look for opportunities to connect with more knowledgeable members who might be willing to mentor you. Express your eagerness to learn and your appreciation for their expertise.
8. **Be Respectful of Established Norms:** Every group has its own culture and norms. Be respectful of these, and try to understand the etiquette and values of the group.
9. **Contribute in Other Ways:** If contributing to the main

topic is challenging, find other ways to add value. This could be through administrative help, organizing events, or supporting others' posts.

10. **Build Relationships on Common Ground:** Find common interests with other group members, which might be about something other than the main topic. Building relationships on these commonalities can help you integrate into the group.
11. **Be Patient and Persistent:** Building connections and understanding a new field takes time. Be patient with your learning process and persist in engaging with the group.

By following these strategies, you can effectively build connections and gradually increase your understanding and participation in groups where the topic is unfamiliar.

Step 2: The 5x5x5 Comment Plan

Think for a moment: aren't you happy when you realize your content gets likes and comments and creates discussions? So are other people. So, make constant comments a part of your daily action. But again, if you say something worthy, it's better than just saying useless things. People will appreciate you more, and many times, they will agree with and identify themselves with what you're saying. They'll remember you. But here, you need to have a plan to ensure you are persistent enough. For example, the 5x5x5 plan is a perfect solution.

The 5x5x5 Plan

It means every working day, you spend about 10 to 20 minutes maximum for:

- **5 Groups:** Visit 5 of your groups.
- **5 Comments:** Write your comment to 5 posts or existing comments in each of the 5 groups.
- **5 Words:** Ensure every comment you post comprises at

least 5 words.

Initially, it will take longer than 10 minutes, but as it happens for every life skill, you will become more proficient with constant practice. Just like your posts, these comments must be worthy, too. The more likes and comments you get, the better. This 5x5x5 plan is essential if you also want to get a lot of likes and comments on your posts. **This step is the essential one. So, don't underestimate it.**

□ Don't Know What To Say In Your Comments?

[□ Click Here To Use The GPS Social Media Reply Helper to create thoughtful and insightful comments in seconds.](#)

Step 3: Connect (P.R.A.M.)

This is where you actively reach out to people and start the conversations. You can do the same in all social media. Remember what we said at the beginning: Network Marketing is about turning strangers into friends and friends into family. This is the usual process humans follow for most of their connections during their lives. So, don't be afraid of that. That's why social networks exist. How do you connect with people quickly and fearless? First, bear in mind these people are not cold contacts anymore. Thanks to the abovementioned steps, you know them, and they know you. They probably even liked your posts or comments and added you as their friend. Many times happen, they even contact you first. So, what should you be afraid of?

Use the P.R.A.M. method.

PRAM stands for:

- Post

- Reply
- Add
- Message

Post: You have seen a post or made a post in a group. **Reply:** You reply to comments that you see. They can be comments on the posts that you made, so you can reply to all the worthy comments you see on your post, or you can reply to the comments that you see on other people's posts. **Add:** You add the person you replied to the comment. **Message:** You send them a straightforward message related to the replies or comments they left on a post and the interaction you may have had with them. The message can be something like:

- "Hi Lucy, I really enjoyed your post about your recent hiking trips. Which trail was your favorite?"
- Or: "Hello, Lucy, your review of the latest science fiction book was captivating. Would you recommend it for a casual reader?"

So you understand you have to connect with people first. Asking questions is the best way to start a conversation and connect honestly and realistically.

Step 4: Communicate (L.O.R.D.)

Once you break the ice, it's easier to have a normal conversation, like when you meet new people physically. Instead of pitching them with your product, service, business, etc., get genuinely interested in the person they will likely get interested in you, too. So, a typical conversation is about:

- **L:** Location
- **O:** Occupation
- **R:** Recreation
- **D:** Dreams/Goals/Aspirations

Example (use your own words, tone, style, etc): **Location:**

"Where are you based, Lucy?" "I'm based in Toronto..."

Occupation: "What do you do for a living in Montreal?" "I'm an astronaut..." "Wow, really? My cousin is an astronaut, too...amazing! And I was at the university in Montreal."

Recreation: "Cool...and how do you spend your free time in Toronto? I know great ski resorts are not far from there, right?" **Dreams:** "What's your number one goal this year?"

"What's your number one goal in life?" "What's your number one goal for the next six months?" "I know it's a bit weird; I ask all my friends this question..." – Use your own words and questions. The idea is to get them thinking about what they like, what they dream of, where they want to travel, what they want to accomplish, etc., and understand their obstacles to achieving their goal. Can it be a money restriction? Need more free time? Then, if you want to complete this L0RD formula to turn a stranger into a friend, you can ask them more questions. When interacting with another human being, you can ask what your common sense could suggest: Ask a question like: "are you open to checking out some information on how you could accelerate your earning potential and help yourself to achieve (the goal/dream) you told me about?" Or: "I'm working on something exciting. It may or may not be for you. Would you be open to taking a look? Who knows? Perhaps it could help you make that trip to the Maldives Islands you talked about a reality. No?" Maybe they don't go through the entire sequence. Never mind, ask them if they're open anyway.

Just leave them a couple of days. You can retake the communication the way you feel good. You can use some of these phrases or similar:

- "Hey there, I know it sounds a little bit crazy, but I was thinking about you this morning. I'm just curious if you could be open to checking out some information."
- "I'm working on something exciting. It may or may not be for you. Would you be open to taking a look?"
- "It's a game-changing way to make money on social media..."

Or, use whatever phrase you can to give them an immediate idea of the benefit you could bring them. Don't be discouraged if not everybody engages in the conversation. Consider that about 20% of the people you contact could be open to replying.

Step 5: Close

After you've gone through a presentation of what you have to offer, there is one sentence that you can use to close people. It works very well: "Listen, I wanna help you, I've been able to help other people (...or: it worked for myself first, etc.; however, you want to introduce the phrase), so I want to tell you this: "Listen well, I want to help you, but in order for me to do that, you need to commit first. But Once you do commit, I won't let you lose. I won't let you give up." So, understand the essential point is: "in order for me to help you, you need to commit. But when you commit, I'm not letting you lose (or I won't let you give up). **That's all you have to say for closing.** Don't make mistakes like: "Do you need time to think about it?" This opens the way to all kinds of useless excuses brought by people's typical fear, inertia, and laziness when they need to get out of their comfort zone to improve their lives. So, do them a favor and don't ask that destructive question. And, if they say: "I need to think about it," you say: "Hey, how long do you need?" And book the next meeting. Look to book a meeting from a meeting. Don't just say: "ok, let me know when you're ready." Don't be weak. People don't like, and they don't join your weakness. They want to join strength. They like to listen: "Ok, cool, let's get started now." In the worst-case scenario, they can say: "Well, actually, I don't want to join," Or: "No, I'm not interested." Which is fine. So what? Is it a problem? Not at all. It's even better for you. So you have an answer instead of thinking that maybe one day they will join when they already know they will never. If they don't join immediately, then you need to follow up not only once. Multiple times until they say no or yes. If you don't follow up because of your

fear of rejection, you lose loads of money and are not helping people who may need you. Remember: the fortune is in the follow-ups, not a one-time shot.

Conclusion

As explained in another course lesson, this 5-step daily operation process is your Single Daily Action regarding the essential recruiting task your professional network marketing business needs before achieving financial freedom through it. You could perform these five steps daily and gradually improve your skills in the abovementioned steps. Practice is the only thing that makes you better in life in general and in Network Marketing, too:

- Do you want to be good at creating content? Create content every day.
- Do you want to be good at commenting? Perform the 5x5x5 formula every day.
- Do you want to be good at connecting? Perform the PRAM method every day.
- Do you want to be good at communicating? Perform the LORD formula every day.
- Do you want to be good at Closing? Engage in the closing process every day.

The other essential task in your Network Marketing business is teaching teammates how to duplicate your method and being a good sponsor. But we'll see this in other lessons.