

What's an fe-Merchant?

fe-Merchants are local businesses that sell physical products or services to end consumers while embracing the fe-Commerce concept and philosophy.

These can include various establishments such as shops, restaurants, bars, agencies, professional services, and more. To become fe-Merchants, businesses must align with the principles outlined in [The Charter Of The fe-Commerce Companies.](#)

Please note that in some areas, new applications may be temporarily placed on a waiting list if the specific category of interest already has a sufficient number of fe-Merchants.